



Schedule for (SCTP) Advanced Professional Certificate in UX Design and Digital Product Management - Cohort 10					Updated:	24 Mar 25
	Date	Unit	Lesson Title	Start	End	Location
M1: UX FUNDAMENTALS			Key Topics: Week 1: Introduction to UX Research (Quantitative Survey) Week 2: User Experience Research (Qualitative Interview)			
MON	21 Jul-25		Welcome + scene setting + intro to capstone selection	19:00	22:00	Online Zoom
TUE	22 Jul-25		Introduction to research (RQs)	19:00	22:00	Online Zoom
WED	23 Jul-25		Self-Study	19:00	22:00	Self study
THU	24 Jul-25		Quantitative survey	19:00	22:00	Online Zoom
FRI	25 Jul-25	CW	Career Workshop #1: Fundamentals of Career Discovery, Navigation and Readiness	19:00	21:30	NTU@One-north
SAT	26 Jul-25	CO	"Kick off" sprint / pitch	10:00	13:00	NTU@One-north
SUN	27 Jul-25					
MON	28 Jul-25					
TUE	29 Jul-25		Heuristics evaluation / usability	19:00	22:00	Online Zoom
WED	30 Jul-25		Assignment + Self-Study	19:00	22:00	Self study
THU	31 Jul-25		User effort score	19:00	22:00	Online Zoom
FRI	1 Aug-25		Assignment + Self-Study	19:00	22:00	Self study
SAT	2 Aug-25	CO	Qualitative interview	10:00	13:00	NTU@One-north
SUN	3 Aug-25					
M2: UX RESEARCH FOUNDATION			Key Topics: Week 1: Product Management Week 2: User Interviews, Results & Forced Mutation Research Sprint Week 3: Discovery (Persona & Customer Journey Mapping) Week 4: Competitor Analysis / Problem Statement			
MON	4 Aug-25		Assignment + Self-Study	19:00	22:00	Self study
TUE	5 Aug-25		Product management Fundamentals	19:00	22:00	Online Zoom
WED	6 Aug-25		Assignment + Self-Study	19:00	22:00	Self study
THU	7 Aug-25		Product management Lifecycle, Product Opportunity Discovery	19:00	22:00	Online Zoom
FRI	8 Aug-25	CO	Product management	19:00	22:00	Online Zoom
SAT	9 Aug-25	PH	National Day			
SUN	10 Aug-25					
MON	11 Aug-25					
TUE	12 Aug-25		Discussion in capstone team	19:00	22:00	Online Zoom
WED	13 Aug-25		Assignment + Self-Study	19:00	22:00	Self study
THU	14 Aug-25		Preparation for knowledge transfer (KT)	19:00	22:00	Online Zoom
FRI	15 Aug-25		Assignment + Self-Study	19:00	22:00	Self study
SAT	16 Aug-25	CO	"Forced mutation" research sprint kickoff	10:00	13:00	NTU@One-north
SUN	17 Aug-25					
MON	18 Aug-25					
TUE	19 Aug-25		Persona & Customer journey mapping	19:00	22:00	Online Zoom
WED	20 Aug-25		Assignment + Self-Study	19:00	22:00	Self study
THU	21 Aug-25		"Forced mutation" research sprint presso prep / consultation	19:00	22:00	Online Zoom
FRI	22 Aug-25		Assignment + Self-Study	19:00	22:00	Self study
SAT	23 Aug-25	CO	"Forced mutation" research sprint presentation	10:00	13:00	NTU@One-north
SUN	24 Aug-25					
MON	25 Aug-25					
TUE	26 Aug-25		Problem statement	19:00	22:00	Online Zoom
WED	27 Aug-25		Assignment + Self-Study	19:00	22:00	Self study
THU	28 Aug-25		Research presso prep / consultation	19:00	22:00	Online Zoom
FRI	29 Aug-25		Assignment + Self-Study	19:00	22:00	Self study



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	Date	Unit	Lesson Title	Start	End	Location
SAT	30 Aug-25	CW	Career Workshop #2: Career Marketplace - Labour Market Research and Career Planning	10:00	13:00	NTU@One-north
		CO	Research presentation	14:00	17:00	NTU@One-north
SUN	31 Aug-25					
M3: UX DESIGN FOUNDATION			Key Topics: Week 1: Solutioning and User Flows Week 2: Wireframing, Prototyping & Testing			
MON	1 Sep-25					
TUE	2 Sep-25		Ideation & Solutioning	19:00	22:00	Online Zoom
WED	3 Sep-25		Assignment + Self-Study	19:00	22:00	Self study
THU	4 Sep-25		User Flows & Information architecture (IA)	19:00	22:00	Online Zoom
FRI	5 Sep-25		Assignment + Self-Study	19:00	22:00	Self study
SAT	6 Sep-25	CO	Wireframing on Figma / consultation	10:00	13:00	NTU@One-north
SUN	7 Sep-25					
MON	8 Sep-25					
TUE	9 Sep-25		Design system / auto layout	19:00	22:00	Online Zoom
WED	10 Sep-25		Assignment + Self-Study	19:00	22:00	Self study
THU	11 Sep-25		Wireframing on Figma / consultation	19:00	22:00	Online Zoom
FRI	12 Sep-25		Assignment + Self-Study	19:00	22:00	Self study
SAT	13 Sep-25	CW	Career Workshop #3: Career Readiness Prep: Personal Branding & Resume	10:00	13:00	NTU@One-north
		CO	Prototyping & Testing	14:00	17:00	NTU@One-north
SUN	14 Sep-25					
M4: DIGITAL PRODUCT MANAGEMENT FOUNDATION			Key Topics: Agile Methodology, Market Strategies and Product Roadmap			
MON	15 Sep-25					
TUE	16 Sep-25		Product Development Using Agile Methodology, Creating MVP & Gathering Feedback, Value Proposition (Innovation)	19:00	22:00	Online Zoom
WED	17 Sep-25		Assignment + Self-Study	19:00	22:00	Self study
THU	18 Sep-25		Tracking Performance & Product Roadmap, Go-to-Market Strategies	19:00	22:00	Online Zoom
FRI	19 Sep-25		Assignment + Self-Study	19:00	22:00	Self study
SAT	20 Sep-25	CO	Product management	10:00	13:00	NTU@One-north
SUN	21 Sep-25					
M5: UI DESIGN FOUNDATION			Key Topics: Week 1: UI Wireframes Review Week 2: Principles of Design, Moodboarding Week 3: 7 Day Sprint Presentation			
MON	22 Sep-25					
TUE	23 Sep-25		Wireframes reviews	19:00	22:00	Online Zoom
WED	24 Sep-25		Assignment + Self-Study	19:00	22:00	Self study
THU	25 Sep-25		Wireframes reviews	19:00	22:00	Online Zoom
FRI	26 Sep-25		Assignment + Self-Study	19:00	22:00	Self study
SAT	27 Sep-25	CO	Usability Testing	10:00	13:00	NTU@One-north
SUN	28 Sep-25					
MON	29 Sep-25					
TUE	30 Sep-25		Principles of design	19:00	22:00	Online Zoom
WED	1 Oct-25		Assignment + Self-Study	19:00	22:00	Self study



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THU	2 Oct-25		Moodboarding + Portfolio showcase	19:00	22:00	Online Zoom
FRI	3 Oct-25		Assignment + Self-Study	19:00	22:00	Self study
SAT	4 Oct-25	CW	Career Workshop #4: Career Readiness Prep: Interview prep	10:00	13:00	NTU@One-north
		CO	7 days sprint kickoff	14:00	17:00	NTU@One-north
SUN	5 Oct-25					
MON	6 Oct-25					
TUE	7 Oct-25		Sprint huddle/prep	19:00	22:00	Online Zoom
WED	8 Oct-25		Assignment + Self-Study	19:00	22:00	Self study
THU	9 Oct-25		Sprint huddle/prep	19:00	22:00	Online Zoom
FRI	10 Oct-25		Assignment + Self-Study	19:00	22:00	Self study
SAT	11 Oct-25	CO	7 days sprint presso	10:00	13:00	NTU@One-north
SUN	12 Oct-25					
M6: DATA-DRIVEN DESIGN FOUNDATION			Key Topics: Week 1: Crafting your UX story, Portfolio Structuring Week 2: Storytelling and Whiteboard Challenge Week 3: Project Creation and Presentation			
MON	13 Oct-25					
TUE	14 Oct-25		<u>Last lap: Portfolio sprint</u> Crafting your UX story	19:00	22:00	Online Zoom
WED	15 Oct-25		Assignment + Self-Study	19:00	22:00	Self study
THU	16 Oct-25		Portfolio structure consultation	19:00	22:00	Online Zoom
FRI	17 Oct-25		Assignment + Self-Study	19:00	22:00	Self study
SAT	18 Oct-25	CO	UX mock interview	10:00	13:00	NTU@One-north
SUN	19 Oct-25					
MON	20 Oct-25	PH	Deepavali			
TUE	21 Oct-25		In-class consultation	19:00	22:00	Online Zoom
WED	22 Oct-25		Assignment + Self-Study	19:00	22:00	Self study
THU	23 Oct-25		In-class consultation	19:00	22:00	Online Zoom
FRI	24 Oct-25		Assignment + Self-Study	19:00	22:00	Self study
SAT	25 Oct-25	CO	Storytelling workshop & whiteboarding challenge	10:00	13:00	NTU@One-north
SUN	26 Oct-25					
MON	27 Oct-25					
TUE	28 Oct-25		Portfolio mock presentation	19:00	22:00	Online Zoom
WED	29 Oct-25		Assignment + Self-Study	19:00	22:00	Self study
THU	30 Oct-25		Portfolio mock presentation	19:00	22:00	Online Zoom
FRI	31 Oct-25		Assignment + Self-Study	19:00	22:00	Self study
SAT	1 Nov-25	CO	Coaching	10:00	13:00	NTU@One-north
		CW	Career Workshop #5: Career Transition and Stabilization	14:00	17:00	NTU@One-north
SUN	2 Nov-25					
MON	3 Nov-25					
TUE	4 Nov-25		Guest speaker (TBD)	19:00	22:00	Online Zoom
WED	5 Nov-25		Assignment + Self-Study	19:00	22:00	Self study
THU	6 Nov-25		Guest speaker (TBD)	19:00	22:00	Online Zoom
FRI	7 Nov-25		Assignment + Self-Study	19:00	22:00	Self study
SAT	8 Nov-25	PP	Final Project Presentation I	10:00	13:00	NTU@One-north
SUN	9 Nov-25					
MON	10 Nov-25		Work on Final Project Presentation	19:00	22:00	Self study
TUE	11 Nov-25		Work on Final Project Presentation	19:00	22:00	Self study



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WED	12 Nov-25		Work on Final Project Presentation	19:00	22:00	Self study
THU	13 Nov-25		Work on Final Project Presentation	19:00	22:00	Self study
FRI	14 Nov-25		Work on Final Project Presentation	19:00	22:00	Self study
SAT	15 Nov-25	PP	Final Project Presentation II	10:00	13:00	NTU@One-north
SUN	16 Nov-25					
<ul style="list-style-type: none">• All lecture will be facilitated Virtually unless otherwise stated• F2F lecture will be held at NTU@one-north campus (off North Buona Vista Road)• NTU reserves the right to change the date, mode/venue of lesson or cancel class due to unforeseen circumstances						